

# Dancelife Teacher Conference – I.D.E.A. Bonus Business Day



## "Being an Exceptional Leader in Business & Life"

**Thursday, July 26**

12:00pm	Keynote Address – <i>"Passion! In Business and Dance"</i> <b>Rhee Gold</b>
1:00pm	<i>My Plan for Success</i> <b>Greg Bettencourt   I.D.E.A. Team</b> <ul style="list-style-type: none"><li>• The Art of Setting Goals</li><li>• What do I want to accomplish? How do I want to succeed? (self-reflection)</li><li>• Moderated Group Time – Developing a concrete plan for personal and professional success with the I.D.E.A. Team</li><li>• Goal Sharing</li></ul>
3:00pm	<b>BREAK</b>
3:30pm	<i>Customer Service Success</i> <b>Phoenician Resort Management</b> <ul style="list-style-type: none"><li>• Team management</li><li>• Anticipating customer needs and exceeding expectations</li></ul>
4:00pm	<i>Being the Best Version of a True Leader</i> <b>Greg Bettencourt &amp; Sandi Duncan</b> <ul style="list-style-type: none"><li>• Developing confidence in who you are and what you do</li><li>• Finding peace and maintaining balance</li><li>• How to motivate your staff and those around you in a positive way</li><li>• Getting others on board with your vision</li></ul>
4:45pm	<i>Finding My Management Style; A Group Discussion</i> <b>Rhee Gold   I.D.E.A. Team</b> <ul style="list-style-type: none"><li>• What does business ownership look like from a macro perspective? (the BIG picture)</li><li>• What does business ownership look like from a micro perspective? (Day-to-day operation)</li><li>• How does your business management style fit into all this?</li><li>• Sharing areas of success and times of struggle</li></ul>

